



WHATS NEW AT SPRING! SPRING/SUMMER EDITION

Welcome to our Spring/ Summer edition newsletter. As ever, we have all been working hard behind the scenes to ensure we stay on top of an ever growing industry, bringing you the latest, up to date, information and treatment news. We hope you are all loving the developments within the salon as much as we are!! Thank you to you all for your continued support and we look forward to seeing you soon on your next visit.

The last couple of months have been really busy, with different members of the team updating their training. January saw Brittany attending the High Definition Brow Training Academy in Leeds, further perfecting her skills and techniques, allowing her to gain the title of 'High Definition Brow Pro Stylist'. Following her love and passion for brows, Brittany is now half way to achieving her personal goal of 'Master Stylist' in the near future. Sarah Elizabeth and Stacey have also been lucky enough to further develop their treatment offer, with both girls attending the Elemis Training Academy at Baker Street in London. The four day training course has provided both therapists with the in depth product and treatment knowledge required to carry out the vast range of Elemis Facials. Both Sarah and Stacey achieved top marks in their end of course exam and are very pleased and excited to be performing the treatments in the salon. March saw the turn of Teresa and Lucy, updating their make-up skills and techniques with the High Definition Make Up range in Leeds. Lucy has a keen interest in Make-up application and trends and is hoping to focus her attention to the development of bridal packages within the salon. Well done to all the girls on their hard work and amazing achievements!



We are very proud to have joined forces with the only worldwide cancer support charity, dedicated to improving the self-esteem, confidence and well-being of women undergoing treatment for any sort of cancer. Each month a member of our team will attend a group workshop at one of our local hospitals, focusing on offering tips and techniques for minimising side effects such as skin changes, eyebrow and eyelash loss. This is a completely free service, financed by fundraising events across the country. Here at Spring Beauty Room, we too have been helping to raise money through a variety of organised events; our first ever coffee morning, Name the Bear competition and our Pink Day. We are very proud of the amount raised and would like to thank you for your support during these events. We have our thinking caps on, planning for more events in the future.

Spring Beauty Room can now be found in the Good Salon Guide, the only independent, nationwide scheme for assessing professional standards and services within the Hair and Beauty Industries. Salons are professionally assessed against objective criteria and rated accordingly. A Good Salon Guide rating shows that the salon has suitably trained and qualified staff, top quality products and aims to achieve and maintain the highest standards. We are all absolutely delighted to be given a 5 Star award rating and endeavor, as always, to make all of our clients feel 5 star too.



A very warm welcome to Jasmin, our new part time receptionist. Jasmin started in March and will be on reception on a Saturday. Jasmin has a keen interest in Make-up artistry and is hoping to enrol on NVQ Level 2 Beauty Therapy in September.



ELEMIS

What's new with ELEMIS? April sees the launch of the next stage in the Pro Collagen Marine Cream story, a natural progression giving the same powerful anti-ageing benefits but with a global SPF30. Formulated with a revolutionary encapsulated blend of sunscreen to offer superior broad spectrum protection, whilst maintaining the exceptional skin feel in the ultimate anti-ageing cream from Elemis. Formulated with an incredible new SPF technology, which allows ELEMIS to include much lower levels of sun filters, whilst still achieving high SPF protection; meaning no compromise on efficiency and results. £83.00 50ml

There are even more exciting product launches from ELEMIS in May and June, with the introduction of Life Elixirs and Dynamic Resurfacing Day Cream SPF30. Keep an eye out for more information and updates.



It's that time of year again, the BABTAC awards 2017 entry forms have been filled in and shipped off and we are now eagerly awaiting news of a placing in the competition. We are very excited to have entered the salon into the 'Large Salon' category again. Sarah Jilil has entered the 'Holistic Therapist' category in the hope to up hold her current title of 'Holistic Therapist of the year 2016'. This year, we also have Brittany entering the 'Brow Specialist' category which we are very hopeful for. Watch this space for application updates. Good luck everyone!!

Check out our new and improved website, which was launched in March, at www.springbeautyroom.co.uk.