



WHATS NEW AT SPRING!

WINTER/SPRING EDITION

Welcome to our Winter/Spring edition newsletter. As ever, we have all been working hard behind the scenes to ensure we stay on top of an ever growing industry, bringing you the latest, up to date, information and treatment news. We hope you are all loving the developments within the salon as much as we are!! We would like to thank you all for your continued support and wish you a very *Happy and prosperous New Year!*

The last couple of months have been really busy here at Spring Beauty Room, not only with the festive season, but behind the scenes we have all been working hard to introduce new and exciting treatments and products into the salon. October was Spring Beauty Room's seventh birthday and first successful year under new management. We invited you to join us in our celebrations with a week of events and promotions, allowing you the opportunity to meet our wonderful representatives from the different product houses and the chance to experience a range of different treatments and products. The feedback we received from the week was great! November was also a very exciting month for Brittany and Lucy, who headed off to Leeds on their Nouveau Express Lash training. The girls received their qualifications in the application of Express, Cluster and Strip lashes, providing a range of looks from natural through to glam, lasting up to 2 weeks! We have also introduced a range of lash products into our retail collection to allow you to maintain your lashes to their full potential at home.

ELEMIS

What's new with ELEMIS?

January saw the launch of the annual skincare collections; 'Get Glowing'. There are five different kits in the collection, targeting different skin types and concerns, but all providing three steps to healthy glowing skin. The collections are now available in the salon, all with great saving to be made.



There are even more exciting product launches from ELEMIS in February with the introduction of the Superfood Range, to work in harmony with the already popular Superfood Facial Oil. The range combines the pure power of concentrated superfoods with the science and expertise behind every ELEMIS formula; feeding and replenishing the skin to leave the complexion looking healthy and plumped with vitality. March will see the launch of the ever popular, 100ml Marine Cream, in aid of Women For Women. Keep an eye out for more information and updates.



Created exclusively by Nouveau Lashes, our express lashes treatment offers a variety of lash looks lasting from one day to two weeks. For an instant hit of bold and beautiful eyes, Express brings you three fast-turnaround lash transformations. With Express lash now added to our treatment menu, you can have dynamic lash looks on demand. Feel the high of turning heads and make a big impact on big days! Contact the salon for more information or to book your patch test.



Our clients are very important to us and as a little way of a thank you for your continued support, we offer a Loyalty Point Scheme. Currently, we pride ourselves in offering you loyalty points for every purchase made, a quarterly newsletter, a discount voucher and gift on your birthday and regular updates on our latest news and promotions. We are very excited to launch a product review incentive as part of the scheme. We love to use and review all of our products, informing you of the amazing benefits and effects these can offer you and your skin. However, we thought it would be great to hear the difference they are making to you and your skin; in exchange for an amazing 500 Loyalty points! Why not earn points for simply doing something that you love! If you would like to write a product review for us or simply join the scheme, please pop into the salon and pick up more information of how to take part.

A very warm welcome back to Beccy, our latest member to join the Spring Beauty Room team. Beccy will be returning to our team of therapists on a Friday and Saturday from the 19th January 2018. Beccy will be returning on a part time basis allowing her the work life balance needed to be with her little girl, Ruby, who is now ten months old. Beccy is fully qualified in HD Brows and has seven years industry experience. Welcome back!

