



WHATS NEW AT SPRING!

WINTER/SPRING EDITION

Welcome to our Winter/Spring edition newsletter. As ever, we have all been working hard behind the scenes to ensure we stay on top of an ever growing industry, bringing you the latest, up to date, information and treatment news. We hope you are all loving the developments within the salon as much as we are!! We would like to thank you all for your continued support and wish you a very *Happy and prosperous New Year!*

The last couple of months have been really busy here at Spring Beauty Room, not only with the festive season, but behind the scenes we have all been working hard to introduce new and exciting treatments and products into the salon. October was Spring Beauty Room's eighth birthday and second successful year under new management. We invited you to join us in our celebrations with a VIP evening with ELEMIS, allowing you the opportunity to meet our wonderful representative, Nicola, and the chance to experience a range of new products that have been launched over the year. The feedback we received from the evening was great! October and November were also very busy months for Brittany, Em, Isobel and Jasmin who completed In-House ELEMIS training. The girls received their individual qualifications in the various training sessions, allowing them to expand their knowledge and skills set within the ELEMIS brand; Both Brittany and Em are now qualified in Deep Tissue Body Massage whilst Isobel and Jasmin have both completed the Hands On Facial Course. Well done to you all!



Our clients are very important to us and as a little way of a thank you for your continued support, we offer a Loyalty Point Scheme. Currently, we pride ourselves in offering you loyalty points for every purchase made, a quarterly newsletter, a discount voucher and gift on your birthday and regular updates on our latest news and promotions. We are very excited to launch a product review incentive as part of the scheme. We love to use and review all of our products, informing you of the amazing benefits and effects these can offer you and your skin. However, we thought it would be great to hear the difference they are making to you and your skin; in exchange for an amazing 500 Loyalty points! Why not earn points for simply doing something that you love! If you would like to write a product review for us or simply join the scheme, please pop into the salon and pick up more information of how to take part.

We are very excited to have been selected as Finalists in the English Hair and Beauty Awards category for 'Beauty Salon of the Year 2019'. We cannot thank you all enough for your continued support throughout the application process and, indeed, the whole year through. We are also pending news of our progress within the application process of 'Micro Business of the Year', Federation of Small Business's, and 'Beauty Salon on the Year 2019', The British Hair and Beauty Awards.



A very warm welcome back to Sarah Elizabeth, our latest member to join the Spring Beauty Room team. Sarah Elizabeth will be returning to our team of therapists from the 7th January.

Sarah has spent some of her time away working with ELEMIS on Steiner Cruise Ships, expanding her Beauty Qualifications to include Nouveau Lash Extensions and ELEMIS Biotec Facials. Sarah will be working four days a week. Welcome back!



ELEMIS

What's new with ELEMIS?

January saw the launch of the annual skincare collections, helping you to start your NEW Skin Story with ELEMIS. There are four different kits in the collection, targeting different skin types and concerns, but all providing four steps to healthy glowing skin. The collections are now available in the salon, all with great saving to be made and a complimentary Power Booster Facial.



There are even more exciting product launches from ELEMIS throughout the first quarter of the year. Additions to our already amazing skin care collections are making all of us super excited this New Year. The Superfood Range was launched in 2018 giving us a gorgeous Cleansing Wash, Day Cream and Night Cream proven to pack the skin with nutrients and Pre- biotics that not only brighten the skin but leaves the complexion looking luminous, bright and radiant. Further additions, to this already amazing range, in February means your skincare journey just got even more exciting! Watch out for further developments and even more 'little gems' within the Pro Collagen Range, along with an exciting launch in the Body care Range too!

